

IMPORTANT ANNOUNCEMENT CONCERNING THE NEW PECOS OIL FIELD

For the first time in the history of the oil business the public is invited to participate in the profits of the promoters. **THINK WHAT THIS MEANS.**

BIG MONEY IN OIL IS MADE IN LEASES

The history of every oil field in the world has proven that the owner of oil leases has made the big money. We need only go back a few months in the State of Texas, where leases bought at the same price we are offering ours sold for \$500.00 to \$25,000.00 per acre. Why you should put your money in leases is best answered by the fact that PROFITS are QUICK and CERTAIN.

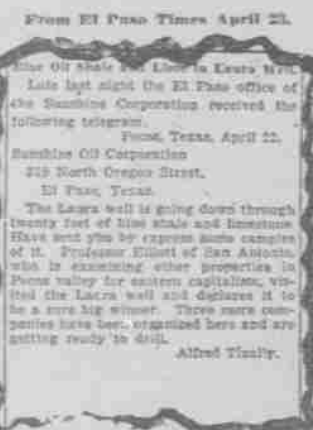
The present drilling activities will prove up the territory in which our holdings are located—and when the wells come in that are now drilling the values of these leases will increase from five to one thousand times their original cost.

The Trans-Pecos Leasehold Company, Ltd., for the past fifteen months have quietly and diligently exploited this wonderful field and have secured some of the most valuable territory in the State of Texas, securing their leases direct from the owners of the land. This claim is substantiated by geological reports of celebrated geologists on all property we own. Remember that the geologists who have passed on our holdings are recognized throughout the world as leaders in their profession. Our holdings at this time consist of approximately one-half million acres in this wonderful new oil field—and due to the fact that we have such a large amount of leases we have decided to offer to the public FOR A FEW DAYS ONLY

10,000 ACRES OF OUR CHOICE HOLDINGS AT ONLY \$2.50 PER ACRE —IN TRACTS OF 10 ACRES AND UP—

This offer is good for ten days only—after which time these leases will advance in price 100 per cent, and no more will be offered for less than \$5.00 per acre.

Part of these leases are located due north of the El Paso Sunshine and Ira J. Bell wells, near which other companies want up to \$150.00 per acre. These leases are written on the regular five year commercial lease direct from the owner of the land covering a period of five years. Absolutely no work or development required. The drilling activities now going on and to be started in the near future will prove them up for you and greatly increase their value. These leases are located in Reeves, Loving and Ward Counties on which we have fine geological reports which can be seen in our office. Other companies are offering leases not far from ours and on no better formation, from \$50.00 to \$300.00 per acre. We can prove this statement. According to latest advices at least fifteen locations and drilling wells now in progress in the new Pecos field, with prospects of many more within the next thirty days. Leases bought now at \$2.50 per acre are sure to enhance in value rapidly due to the increased activity, such as new locations, erection of derricks, etc. Remember leases today are being sold in Ranger and Burkburnett for \$5,000.00 per acre and more that sold for less than \$2.50 per acre when these fields were in the same



stage as the Pecos field. And yet the Pecos Oil Field according to geologists will be the greatest of all. These same high priced leases are commercial leases, similar to the ones we offer.

We are NOT speculating in stocks. We have made drilling contracts where we propose to drill in the near future and when these ventures commence it will enhance the value of every lease offered for sale by us.

In owning a lease you control it absolutely. No board of directors, no trustees to handle your funds. You go on record as the owner and use your own judgment when to sell. According to the Pecos Enterprise three new companies have made arrangements to drill in the new Pecos field.

H. F. Sinclair, president of the Sinclair interests, a few years ago was a drug clerk in Oklahoma. An opportunity presented itself for him to buy a lease with the result that today he is worth many millions of dollars, and is still a young man.

Deering Marshall was in the shoe business in Wichita, Kansas, about four years ago. He took advantage of the opportunity to buy an oil and gas lease and almost over night became a multi-millionaire. These men bought leases AHEAD OF PRODUCTION.

The most important and vital point in selecting an investment is to have confidence in the men behind the project. Read carefully who and what the men behind the Trans-Pecos Leasehold Company, Ltd., are.

E. L. STRATTON, President, Pecos, Texas.

Formerly President of Stratton Land Company, Chicago; operator in the Pecos valley for twelve years. Builder of irrigation systems near Pecos.

E. P. TURNER, Vice-President, Dallas, Texas.

For sixteen years General Passenger Agent T. & P. Railway Company; now President Dallas Southwestern and Dallas Northwestern Traction Companies.

E. D. BALCOM, Vice-President, Dallas, Texas.

President Dallas Transier Company; responsible for building of irrigation systems at Carlsbad and Roswell, N. M., and Balmeres, Texas, the latter town being named after him.

ED. A. LUCAS, Treasurer, Dallas, Texas.

Vice-President of the Dallas Parlay Company and successful oil operator in the Burkburnett and Ranger fields.

J. O. McFADIN, Secretary, Dallas, Texas.

Well known advertising and newspaper man.

S. M. GREENBAUM, General Manager, Chicago.

Successful oil operator in the Oklahoma and Texas fields.

E. E. YOUNG, Asst. General Manager, Dallas, Texas.

Successful oil operator.

R. C. STEEL, Superintendent of Development, Tulsa, Oklahoma.

Successful oil operator. Formerly with a Standard Oil subsidiary and other big companies.

MARK KLEEDEN, Divisional Superintendent, Chicago, Illinois.

Oil producer.

ASSOCIATE DIRECTORS

J. D. ROSE, Dallas, Texas, State Distributor for Stoughton Wagon Company; J. J. CARTER, Dallas, Texas, Wholesale Lumber Dealer in Dallas for years; J. E. BASSETT, Dallas, Texas, formerly Purchasing Agent T. & P. Railway Co.

The big companies have just leased up approximately three million acres of land in the Trans-Pecos region. Most every day finds one of the big company scout's in the Pecos field. What are they there for? There is a reason. Will you back their judgment and buy a lease while you can at these low prices. Ten days from now the price will double. Remember the leases we offer for sale have been passed on by noted geologists. The Trans-Pecos Region already has several producing wells. In several counties, such as Lampasas and Mills, with no oil at all, leases are selling as high as \$100.00 per acre.

The T. P. L. Co., Ltd. Means

Trans-Pecos Leasehold Co., Ltd.

215 Mills Bldg., El Paso, Texas

El Paso—Pecos—Dallas

Phone 2257

SIMPLY BECAUSE IT IS YOUR DUTY BUY A VICTORY BOND

Trans-Pecos Leasehold Company, Ltd.,
215 Mills Building
El Paso, Texas

Enclosed find remittance payable to your order in the sum of \$
being payment in full for..... acres of oil and gas
leasehold which I authorize you to select for me out of the 10,000 acres you
advertise. It is understood that proper assignment of lease will be forwarded to me
with certificate of abstract.

Dated this..... day of....., 1919.

Signed.....

Post Office Address.....

City..... State.....

Herald 4-26-19.